

Modern World

Illustration Assignment

“Use a fusion of form & content to create a memorable image”

Objective: The objective is to create clear communication storytelling and a memorable image through staging, juxtaposition of elements/images, value and the handling of materials.

Materials: Thumbnails: Black & White, **Roughs:** Black and White and White Prisma Color pencil on black paper

Final Art: Scratchboard

Assignment: Congratulations! Time Magazine has commissioned you to do a cover illustration. Time wants you to use George Carlin’s Modern Man as an inspiration and respond or interrupt or comment on the current state of life for the 21st century modern man and woman. This cover is for a special issue on living in the modern age of light speed electronics, multi-tasking, and communications.

Size: all work proportional to 8 ½” x 11, final art minimum size is 8 ½” x 11”. It is best to use 9” x 12” scratchboard with a scratched border.

Critique number one: 15 thumbnails

Critique number two: 1 black and white rough

Thumbnails= 10 points possible

Rough= 10 points possible

Finished Art= 15 points possible

35 points total are possible for the project

Final art will be mounted on 15” x 20” black board with a Tracing paper cover flap and heavy dark gray cover flap. Tape a 9” x 12” envelope on the back. The envelope will contain: B/W thumbnails, Rough, Practice in-class work and research material.

C. 2007 Willie Works: Wealth and success multiply a 100 fold this very instant.

"I'm a Modern Man"

*George Carlin, November
5th, 2005
Beacon Theater, NYC*

I'm a modern man.
I'm a modern man.
I'm a modern man.
I'm a modern man.

I'm a modern man,
A man for the millennium,
Digital and smoke free.

A diversified multicultural
postmodern
deconstructionist,
Politically anatomically and
ecologically incorrect.

I've been uplinked and
downloaded.
I've been inputted and
outsourced.

I know the upside of
downsizing.
I know the downside of
upgrading.

I'm a high tech lowlife.
A cutting edge state-of-
the-art bicoastal
multitasker,
And I can give you a
gigabyte in a nanosecond.

I'm new wave but I'm old
school,

And my inner child is
outward bound.

I'm a hot wired heat
seeking warm hearted cool
customer,
Voice activated and
biodegradable.

I interface from a
database,
And my database is in
cyberspace,
So I'm interactive,
I'm hyperactive,
And from time-to-time,
I'm radioactive.

Behind the eight ball,
Ahead of the curve,
Riding the wave,
Dodging a bullet,
Pushing the envelope.

I'm on point,
On task,
On message,
And off drugs.

I got no need for coke and
speed,
I got no urge to binge and
purge.

I'm in the moment,
On the edge,
Over the top,
But under the radar.

A high concept,
Low profile,

Medium range ballistic
missionary.
A street-wise smart bomb.
A top gun bottom feeder.

I wear power ties,
I tell power lies,
I take power naps,
I run victory laps.

I'm a totally ongoing
bigfoot slam dunk
rainmaker with a proactive
outreach.
A raging workaholic.
A working ragaholic.
Out of rehab,
And in denial.

I got a personal trainer,
A personal shopper,
A personal assistant,
And a personal agenda.

You can't shut me up,
You can't dumb me down.
'Cause I'm tireless,
And I'm wireless.

I'm an alpha male on beta
blockers.

I'm a non-believer and an
over-achiever.
Laid back but fashion
forward.

Up front,
Down home,
Low rent,
High maintenance.

Super size,
Long lasting,
High definition,
Fast acting,
Oven ready,
And built to last.

I'm a hands on,
Foot loose,
Knee jerk,
Head case.

Prematurely post
traumatic,
And I have a love child
who sends me hate mail.

But I'm feeling,
I'm caring,
I'm healing,
I'm sharing.
A supportive bonding
nurturing primary care
giver.

My output is down,
But my income is up.
I take a short position on
the long bond,
And my revenue stream
has its own cash flow.

I read junk mail,
I eat junk food,
I buy junk bonds,
I watch trash sports.

I'm gender specific,
Capital intensive,

User friendly,
And lactose intolerant.

I like rough sex.
I like rough sex.
I like tough love.
I use the f word in my
email,
And the software on my
hard drive is hard core, no
soft porn.

I bought a microwave at a
mini mall.
I bought a mini van in a
mega store.
I eat fast food in the slow
lane.

I'm toll free,
Bite sized,
Ready to wear,
And I come in all sizes.

A fully equipped,
Factory authorized,
Hospital tested,
Clinically proven,
Scientifically formulated
medical miracle.

I've been pre-washed,
Pre-cooked,
Pre-heated,
Pre-screened,
Pre-approved,
Pre-packaged,
Post-dated,
Freeze-dried,
Double-wrapped,

Vacuum-packed,
And I have an unlimited
broadband capacity.

I'm a rude dude,
But I'm the real deal.
Lean and mean.
Cocked, locked and ready
to rock.
Rough tough and hard to
bluff.

I take it slow.
I go with the flow.
I ride with the tide.
I got glide in my stride.

Drivin' and movin',
Sailin' and spinnin',
Jivin' and groovin',
Wailin' and winnin'.

I don't snooze,
So I don't lose.
I keep the pedal to the
metal,
And the rubber on the
road.

I party hearty,
And lunch time is crunch
time.

I'm hanging in,
There ain't no doubt.
And I'm hanging tough,
Over and out.