

BOOK COVER

Illustration Assignment

“Create Visual Insight, Delight, and Intrigue”

Materials: Thumbnails: Black & White, **Roughs:** Color Pencil or Color Markers
Final Art: Color Media of your choice

Assignment: Create an illustration to be used as a book cover. The work should be emblematic of the book without telling the whole story. Use drama and visual delight to entice the viewer to pick up the book and become a reader of it. The book choice may be children’s or adult. Here are some suggestions:

Animal Farm by George Orwell
1984 by George Orwell
Martian Chronicles by Ray Bradbury
Cinderella
Rapunzel
The Tortoise and the Hare
The Little Mermaid
The Three Little Pigs
Little Red Riding Hood

Size: all work proportional to 8” x 10”, vertical format, final art minimum size is 8” x 10” mounted on 15” x 20” black illustration board.

Critique number one: Present 10 thumbnails and one black and white rough

Critique number two: Color Rough

Critique number Three: The color final art, mounted on 15” x 20” black illustration board, along with all thumbnails, roughs, in-class work, research and reference materials.

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| In-class work | = | 10 points possible |
| Thumbnails /Rough | = | 10 points possible |
| Finished Art | = | 15 points possible |

35 points total are possible for the project

Final art will be mounted on 15” x 20” black board with a Tracing paper cover flap and heavy dark gray cover flap. Tape a 9” x 12” envelope on the back. The envelope will contain: B/W thumbnails, Color Rough, Practice in-class work and research material.